# Where businesses, opportunity, and government connect

Vermont Procurement Technical Assistance Center

...VT PTAC

10n1 Counseling Nationwide **Funding** Network Ontreach DLA | DED Assists VT businesses with Vermont Procurement
Technical Assistance Center Regional

# SELLING FOOD, ALCOHOL & GIFTS



# TO THE FEDERAL GOVERNMENT



### Federal Procurers of Food, Alcohol & Gifts

Department of Commissary (DeCA)

Defense Logistics
Agency
(DLA)

Department of Agriculture (USDA)

Exchanges (AAFES / NEX / CGX / MCX)

Federal Bureau of Prisons
(BOP)

**Clubs**Officer / NCO / All-Rank

**General Services Administration**(GSA)

National Park
Service
(NPS)

U.S. grocery products and prices are consistently delivered worldwide to provide a 'taste of home' wherever military personnel and family members are assigned. Office of Small Business Programs (OSBP) offers acquisition information, guidance to small businesses on processes to market their products, services or supplies to DeCA.

What you need to know before marketing your business to DeCA:

**Business Guide** 

Knowing How to Market Brand and Non-Brand Products

Develop Name Brand Presentation

Non-Brand Name
Products Procured
Through Competitive
Best Value

Review Any Resale Technical Data Sheets

Review Price History and Recent Award History

Must be Registered in SAM

Prime and Subcontracting Opportunities

Small Business
Agency Contact to
Answer Your
Questions



Interested in doing business with DeCA? Email your company capability statement or line card to: <a href="mailto:small.business@deca.mil">small.business@deca.mil</a>.

#### **Contacts**

Faith Smith
Director, Office of Small Business Programs
<a href="mailto:small.business@deca.mil">small.business@deca.mil</a>

Faye Jennings
Small Business Professional
small.business@deca.mil

Floyd Kirkland Small Business Professional small.business@deca.mil



Find A Store

ME SHOP SAVE DISCOVER HEALTHY LIVING RECIPES STORE LOCATOR

Q

lome / Our Agency / Business With DeCA

#### **BUSINESS WITH DECA**



#### Vendors/EBS

Access and view information for the DeCA Vendor Portal.



#### Contracting

View recently awarded contracts and more DeCA contractor info.



#### **Business Resources**

Access planograms, forms, Notices to the Trade and other resources.



#### Systems

Access DeCA Systems and learn more about how they work.



#### **Small Business**

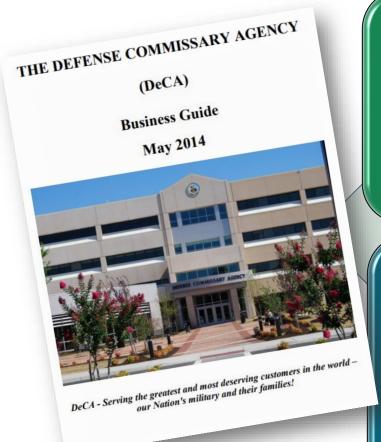
Discover how your small business can get involved at DeCA.



#### **More Opportunities**

Discover opportunities for your business at DeCA and beyond.





Review "Business
Guide" to gather
basic information
about DeCA & brand
name resale
products
Commissary buys

Review the steps on how to do Business with DeCA.

Review listing of commissary locations & Sales
Team Directory for categories of items
DeCA buys

Category
Managers/Buyers &
contracting points
of contact are
provided to contact
for appointments
for item
presentations

Defense Commissary Agency 1300 E Avenue, Fort Lee, VA 23801 Sales Team Directory 10/25/2021

\*Updated Business Guide Coming Soon

### **BRAND NAME ITEMS**

#### **Contacts**

Rhonda McDougal
Chief, Resale Contracting
Division
rhonda.mcdougal@deca.mil

Judge Mays
Chief, Resale Brand Name
Branch
judge.mays@deca.mil

Brand Name Items are items procured by brand or trade name without reference to specification

Brand name commercial items for resale with DeCA must also be commercial items regularly sold outside of commissary stores under the same brand name

Only sales of the item by commercial grocery (or other retail operations consisting of multiple stores) shall be considered in this "regularly sold" determination

This limitation does not restrict introduction of new items into the commissary system when release to the commissary is simultaneous with release in commercial sector. ("introduction of new items" means introduced and accepted for resale.)



### **BRAND NAME ITEMS**

1st Step to selling brand name resale products to DeCA is an item presentation to Agency's Sales Directorate, Category Management Group for your commodity

The presentation is your opportunity to market your product & provide unique information

Summarize details of your offer on DeCA New Item & File Maintenance Form (<u>DeCAF 40-15 version Nov 13, 2012</u>) This is the only form DeCA will accept

Questions about DeCAF 40-15

Contact: Betty Farmer betty.farmer@deca.mil

(804) 734-8000 x48311

A brand name resale product must have a Global Trade Identification Number (GTIN) & Universal Product Code (UPC) AND be sold in commercial supermarkets

Questions about GTIN & UPC

Contact: GS1 (937) 435-3870

www.gs1us.org info@gs1us.org

DeCA continuously analyzes product sales information

If sales trends indicate your product is moving, then replenishment quantities are ordered; if not, your product will be phased out

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### **Brand Name Presentation Development**

Have a developed business plan

Is your product similar to an existing brand?

Identify the performance characteristics of your product

Provide documentation about your products' ranking within a category

Identify similarities and differences between your product and other products within a category

Discuss providing samples for evaluation with the category manager

Explain how you will monitor your product's performance if accepted

Identify your defined distribution and stock methods

**Explain pricing** structure: What will price of product be & for how long?

Define your method to promote your products (coupons, demonstrations, etc.)



### **NON-BRAND NAME ITEMS**

#### **Contacts**

**Rhonda McDougal Chief, Resale Contracting** Division rhonda.mcdougal@deca.mil

**Sharon Weston Chief, Resale Commodities** Branch Sharon.Weston@deca.mil

Non-brand name resale items are items that have no demonstrated or anticipated customer preference for specific brands

Customer preference is defined by commercial product descriptions such as: meat, eggs, dairy, seafood & in-store operations like deli and/or bakery services

Buying process for these commodities is through a fully competitive formal solicitation

Award based normally on best value evaluation that considers past performance, price, technical capabilities & patron savings

### Introduction of New Products

All suppliers should first contact potential customers to market their products

DLA main customers are the Military Services

New items entering the DLA system must be the result of an agreement between DLA suppliers and customers, based on customers' specific requirements

DLA also supplies food and related products to entities such as:

- Bureau of Prisons (BoP)
- Defense Commissary Agency (DeCA)
- United States Department of Agriculture (USDA)
- Veteran's Administration (VA)
- United States Coast Guard (USCG)
- National Guard
- Federal Emergency Management Agency (FEMA)
- Department of the Interior (DOI)



The **Subsistence supply chain** provides total dining hall and galley support worldwide to military and other authorized federal customers

Follow the links below for more information about Subsistence food service support around the globe

- Food Services Contract Search: View Prime Vendor or Market Fresh contracts & solicitations
- **Food Services Regional Contacts:** Find Customer and Supplier Points of Contact for Regional Food Service Programs
- **Beverage Contracts**
- **Contract Search**
- **BDFA Food Cost Index**
- **Food Service Equipment**
- Milk EPA
- MPA/NAPA/Pricing
- **Ability One Program**
- **Subsistence Prime Vendor Welcome Guide**



All sales of troop feeding (dining hall & ships) food products are through a worldwide network of commercial distributors

It's necessary to build a partnership with these distributors to sell your products, while marketing your goods to the food service chiefs of the military services, as well as the installation food advisors

Review Award Information and Agency Sites to determine Prime Contractors / Distributors & how to contact them





WHAT DLA OFFERS V

DOING BUSINESS WITH DLA V

ABOUT DLA V

CAREERS

#### DLA Troop Support Subsistence

#### Military Camps, Posts and Stations

Prime Vendor	Region	Contract	Solicitation
Hartford Provision Co DBA HPC Foodservice 625 Nutmeg Rd North South Windsor, CT 06074-2461 POC: Laurence Cornell Phone: (860) 760-3932	CT, MA, RI	SPE300-20-D-3271 Mods: 01	SPE300-19-R-0017 Amendments: 04 03 02 01
SYSCO Food Services of Northern New England 55 Thomas Drive Westbrook, ME 04092 POC: Buddy Eastman Phone: (800) 632-4446 x6782	ME, NH, VT	SPE300-18-D-3201 No Mods	SPE300-17-R-0038 Amendments



#### Supplier Diversity Program Management

Sysco is committed to supporting diverse growth and development in the communities we serve. To achieve this, our company has a full time Supplier Diversity staff that is focused solely on pursuing these opportunities.

Every year, Sysco continues to increase our spend with diverse business enterprises that provide us with products and services that meet our high standards of quality, competitive pricing, and service. We currently partner with more than 500 diverse suppliers.

To complete registration, please ensure you have the following information:

- General Company Information
- Demographic Information
- Commodity Codes
- Diversity Certification Information

Supplier Diversity Registration Questions?

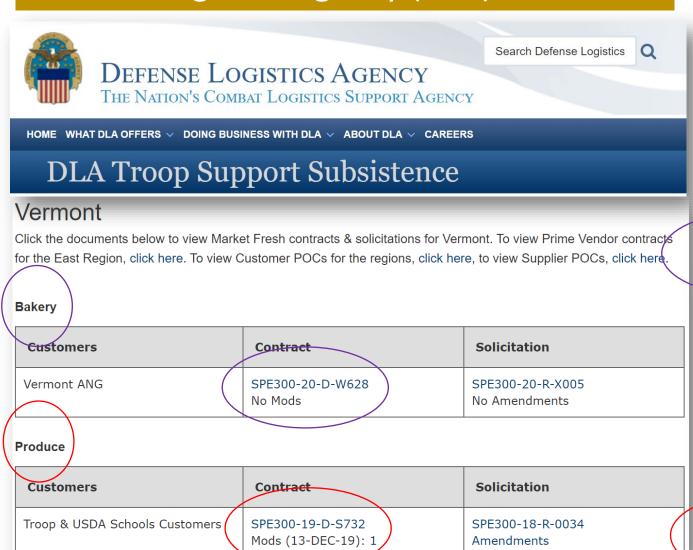
For general questions about the supplier diversity registration process, your profile or doing business with Sysco, please contact us below:

Email Us: Diversity.Supplier@corp.Sysco.com

Sysco diverse supplier registration portal click here

Small Businesses & Businesses with Socio-Economic Certifications should check Prime Contractor Websites for Vendor Diversity Portals





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https://www.dla.mil/TroopSupport/Subsistence/FoodServices/Regions/CONUS/MFEast/Vermont.aspx



## **Food Service Chiefs**

Product cuttings and demonstrations take place at individual military bases, providing vendors an opportunity to market items to the installation food adviser or food service chief

#### **ARMY**

U.S. Army Quartermaster Center & School Fort Lee, VA 23801-1601 Phone: 804.734-4862

#### **MARINES**

701 S. Courthouse Road
Building 12 - RM 2J155
Arlington, VA 22204-2469
HQMC, I&L, LF, MCICOM G-4
Phone: 703-604-4510

#### **AIR FORCE**

HQ AFSVA/SVOFS 2361 Hughes Ave, Suite 156 Lackland AFB, TX 78235-9852 Phone: 210.395.7788

#### NAVY

NAVSUP 5450 Carlisle Pike Mechanicsburg, PA 17055-0791 Phone: 717.605.1153

## **Operational Rations**

### **Operational Rations**

- the first line of Subsistence in a combat situation or humanitarian assistance mission. Items include:
  - Meals, Ready-to-Eat (MRE) individually packaged & used by
     the services to sustain individuals
     during military operations that
     preclude organized food service
     facilities
  - Unitized Group Rations (UGR) used when combat conditions permit the establishment of field feeding kitchens, they contain complete food and paper/plastic components to serve 50 meals

#### Introduction of a new item for the Operational Rations Program

Most new Operational Rations items must first be evaluated by the U.S. Army Soldier Systems Center (SBCCOM), known as Natick Labs

DLA Troop Support Subsistence works with Natick Labs to obtain samples of new products for testing and reporting on test results

Final approvals come from the military services, the Office of the Surgeon General (OTSG), and the Army Center for Excellence-Subsistence (ACES), in conjunction with Natick and DLA Troop Support Subsistence



Another avenue vendors can utilize for introducing new food items, packaging and packing, etc., is the Research & Development Associates for Military Food and Packaging Systems, Inc. (R&DA), located in San Antonio, Texas.

The R&DA is a group of industry and military leaders that provide support for United States military and packaging needs. The R&DA serves as a focal point to foster communications and cooperation relating to research and development, the supply and procurement of food, packaging and food service equipment between private industry, government, academic institutions, consultants, and technical/trade/professional associations. For more information, contact 210-493-8024 or hqs@militaryfood.org

Please note that your product still may have to go through the agencies listed Operational **Rations** 



# What happens next?

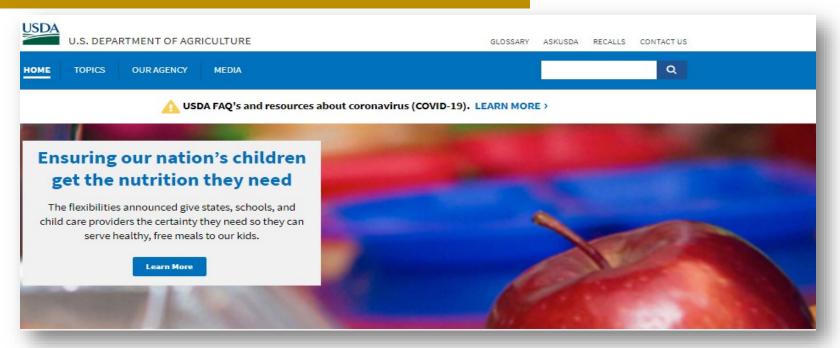
Once agreement is established between supplier & customer, determination is made as to whether listing is required in Worldwide Directory for Sanitarily **Approved Food** Establishments for **Armed Forces** Procurement

If listing is required, follow Initial Audit Request Procedures for **DLA Troop** Support. Once requirements are met, customers shall submit request to DLA Troop Support to place product in the system

Suppliers must be willing to submit proprietary information on product involved, company background information, full description / characteristics of item

**DLA Troop Support** Subsistence employs product identity and procurement criteria to establish a stock number. The item would then appear in a customer's catalog.

Visit DLA's Small Business page to learn more about how to work with DLA https://www.dla.mil/S mallBusiness/



#### Tools to Become a USDA Foods Vendor

- Webinar How to Become a Certified USDA Vendor
- How to Become a Certified USDA Vendor Webinar Notes and Slides (pdf)
- New Vendor Qualification Checklist (pdf)

#### Below are six recommended steps for becoming a USDA approved vendor



#### **Step 1: Stay informed by subscribing & registering.**

Subscribe to the AMS CP News (Agricultural Marketing Service Commodity Procurement (AMS CP)) to receive email notification of solicitations and awards (Note: receiving solicitations via AMS CP News does not make a vendor qualified to submit an offer.) Subscription is voluntary and you may unsubscribe at any time.

#### **Step 2: Understand the Master Solicitations.**

Review the Master Solicitation for Commodity Procurement (pdf) to understand the federal regulations, clauses, and provisions that affect USDA commodity contracts.

#### Step 3: Review the current purchase schedule & understand the purchase process.

Read through the list of current and past solicitations and award information. Also, read <u>How the Process Works</u>.

#### **Step 4: Review USDA commodity specifications and technical requirements.**

These specifications and supplemental documents explain the production and processing requirements for USDA Foods. Many AMS purchase programs require that suppliers and subcontractors undergo a technical approval process before they can supply raw materials or finished products under USDA contracts. This process may involve submission of production plans and/or technical proposals, product samples for evaluation, and on-site assessments of facilities and procedures. Information regarding the supplier eligibility process is contained in Supplements to the Master Solicitation, which accompany the product specifications:

Product Specifications & Technical Requirements



#### **Step 5: Learn the qualification requirements for being a vendor of:**

1. New Vendor Qualification Requirements (pdf)

#### **Step 6: Submit a Vendor Application Package**

Each application package must include the following information (as detailed by the documents in Step 5 above):

- 1. System for Award Management (SAM) registration
- 2. Business Status (as indicated in SAM)
- 3.Completed <u>WBSCM Vendor Registration Form</u> (\*\*you must first **save** the pdf **then open from Adobe Reader**)
- 4. Company Letter (certifying ability to perform)
- 5. Three (3) Letters of Reference (from customers your company provided similar products to)
- 6. Business Type (and similar details)
- 7. Most Recent Audited Financial Statements

Completed application packages should be <u>submitted via email</u>.

Questions or Concerns: Please email NewVendor@usda.gov



Welcome to Supplier Self-registra	ation						N/A (SEED BUTR, KOS)	7	N/A (VEG OIL KOSHER)		NON	STANDARD
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							OIL, SUNFLOWER		PANCAKES			FA, MAC & CHEESE
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N/A (RICE, GRAIN KOS)

552a - as amended). The . The information will be used ected may be disclosed to ental entities that have been pplicable Routine Uses omated). Providing the tion will result in noner statutes may be applicable

https://www.ams.usda.gov/resources/wscm-vendor-registration-form



N/A (FLOUR, BAK KOSH)

N/A (PENUT PROD,KOS)

#### **Vendor Approval**

- The AMS Contracting Officer evaluates the Vendor Application Package and approves the applicant.
- If approved, the new vendor will be provided a Web Based Supply Chain Management (WBSCM) Corporate Vendor Administrator role and a Vendor Offer role. If denied, the reason(s) for denial shall be provided and the applicant must correct the issues if he/she wishes to re-apply.

**Please Note:** As described in

Step 4, many purchase programs require that suppliers undergo a technical approval process before they can participate. The technical approval process is separate from and in addition to—the Qualification Requirements and application process described in Steps 5 and 6.

At any time during the process, questions may be directed to:

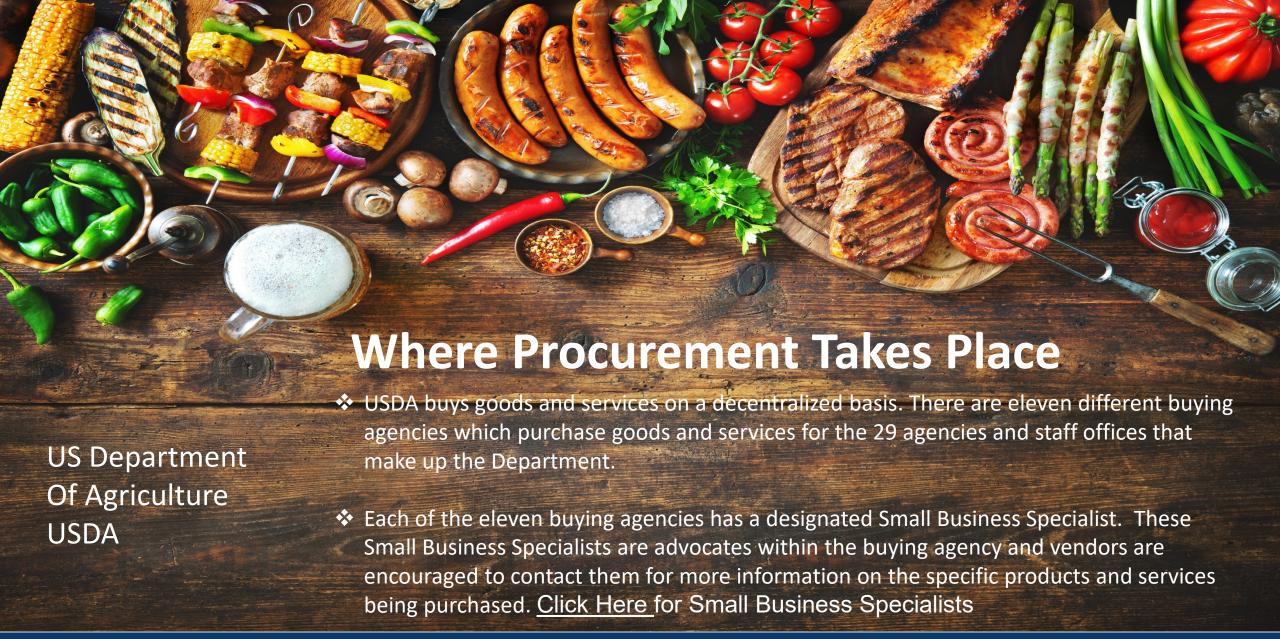
#### **Andrea Lang**

New Vendor/Small Business Coordinator **USDA, AMS Commodity Procurement Staff** NewVendor@ams.usda.gov 202-720-4237

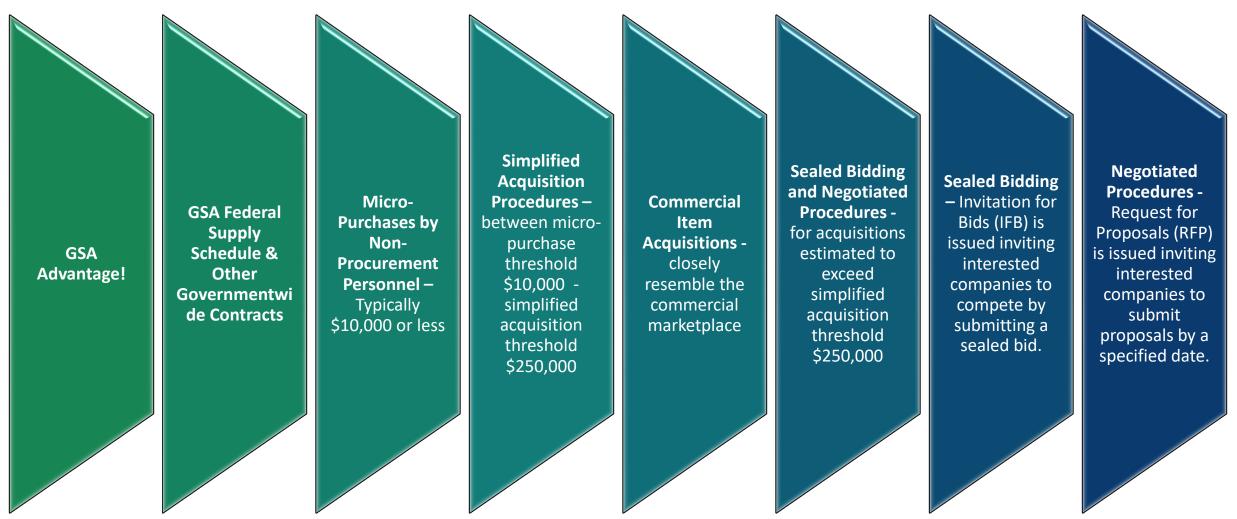
#### **About WBSCM**

The Web Based Supply Chain Management (WBSCM) system is an integrated, internet-based commodity acquisition, distribution, and tracking system built on Systems, Applications and Products (SAP). WBSCM supports domestic and international food and nutrition programs administered by three United States Department of Agriculture (USDA) agencies, including Food and Nutrition Service (FNS), Agricultural Marketing Service (AMS), and Foreign Agricultural Service (FAS), and the United States Agency for International Development (USAID). Multiple programs, including the National School Lunch Program (NSLP), the Emergency Food Assistance Program (TEFAP), and Food Distribution Program on Indian Reservations (FDPIR), serve over 30 million Americans and are administered through 98 State Distributing Agencies (SDAs), supporting over 100,000 Recipient Agency (RA) school districts, food banks, and feeding centers, and 110 Indian Tribal Organizations (ITOs), supporting over 75,000 program participants.





**How USDA Acquires Goods and Services** 



### Procurement Policy

The USDA Chief Acquisition Officer and the USDA Senior Procurement Executive have overall responsibility for the USDA procurement activities. The procurement Policy Division of the USDA Office of Contracting, and Procurement provides staff support to these individuals. Vendors may obtain information concerning any of the procurement activities of USDA from the specific USDA agency or from the USDA Procurement Policy Division at the following mailing address:

• U.S. Department of Agriculture Office of Contracting and Procurement **Procurement Policy Division** 1400 Independence Ave., SW, Mail Stop 9303 Washington, DC 20250 Telephone: 202-720-7527

## What is an Exchange? AAFES, NEX, CGX, MCX

Physical Exchanges are basically retail stores on military installations & may be set up like department stores or strip malls

Physical Exchanges may include uniform shops, barbershops, laundry, dry cleaning, gas stations, convenience stores, fast food outlets, lawn and garden shops

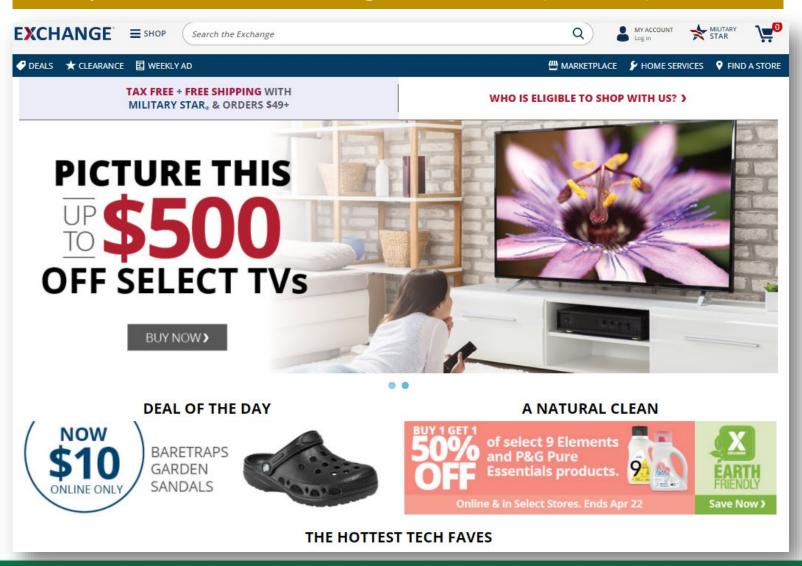
Online Exchanges operate similarly to Amazon or other major online shopping retailors

Eligible members vary but may include active-duty military, their families and veterans

Members enjoy tax-free shopping for discounted goods and services

They rely on a large network of suppliers

They are constantly looking to expand their selection by establishing partnerships with new companies and small business owners



Market to the largest military government retailer online and in **store** 

**AAFES** 

# If you are interested in becoming a potential supplier for AAFES online site shopmyexchange.com:

- Create a free company & product profile on RangeMe https://www.rangeme.com/aafes
- Once you upload your product information, your product(s) will be directed to the right category Buyer(s) at the Exchange

Dis	tributors	SD Buyers	Europe	Pacific	Hawaii	
	Retail Fo	ood, Candy, Sr	nacks			
		V - Candy, Gu 12-3172	m, Mints	Foo	yer III - DSD, DOR, Retail od 4) 312-4653	
	-	l - Chips, Nuts 12-4352	s, Snacks	_	yer III - Frozen, Ice Cream 4) 312-8093	
	Buyer II (214) 31	- Candy, Gun 12-4955	n, Mints			

Contact information

Jewelry	
Sr. Buyer - Silver, Gold, Guaranteed Sales (214) 312-2881	Buyer - Fashion Diamond Jewelry (214) 312-3714
Buyer - Watches, Showcase, Self Select (214) 312-2340	Buyer - Color, Pearls, CZ (214) 312-3246
Buyer - Diamonds, Bridals, Moissanite (214) 312-3247	Buyer - E-Commerce (214) 312-2833

Housewares & Home Furnishings	
Sr Buyer - Furniture, Upholstery, Bedroom (214) 312-2151	Buyer - Cookware, Bakeware, Storage (214) 312-3524
Buyer - Floor Care, Small Appliances (214) 312-2828	Buyer - RTA Furn, Home Ent & Ofc Furn (214) 312-3251
Buyer - Giftware (214) 312-6978	Buyer - Dinnerware, Glassware, Cutlery (214) 312-3646
Buyer - Candles (214) 312-2773	Buyer - Linens, Bath, White Goods, Kitchen, Window (214) 312-6978
SR Buyer - Sewing, Knitting (214) 312-2865	Buyer - Dec. Acc., Floral, Rug, Lamps, WallArt, Clocks, Candle Acc., Boxed Candle Sets, Value Zone (214) 312-2773

Menswear	
Sr. Buyer - Mens Branded Collections, Separates (214) 312-2979	Buyer - Men's Socks, Sleepwear (214) 312-6487
Buyer - Young Men's Branded Apparel, Outerwear, Swimwear (214) 312-2934	Men's Athletic, Licensed, Custom Apparel (214) 312-4246
Buyer - Men's Dress Apparel, Accessories (214) 312-4605	Buyer - EB, Swimwear, Outwear (214) 312-2181
Buyer - Swimwear, Outerwear (214) 312-3415	Buyer - E-Commerce (214) 312-3388
Hardware, Sporting Goods, Bikes, S	tationary & Major Appliances
Hardware, Sporting Goods, Bikes, S Sr Buyer - Major Appl, Keep It New (214) 312-3116	Buyer - Bookmark, Books, Magazines, Greeting cards (214) 312-3664
Sr Buyer - Major Appl, Keep It New	Buyer - Bookmark, Books, Magazines, Greeting cards
Sr Buyer - Major Appl, Keep It New (214) 312-3116 Buyer - Stationery, Flags, Playing Cards, Stamps	Buyer - Bookmark, Books, Magazines, Greeting cards (214) 312-3664 Buyer - Party Goods, Flags, Albums, Frames, Scrap Booking

#### **EXCHANGE FACT SHEET | FISCAL 2020**



#### MISSION

Since 1895, the Army & Air Force Exchange Service has gone where Warfighters and their families go to provide quality, tax-free merchandise and goods and services military communities need —regardless of location, risk or challenge.

#### Exchange Financials (FY 2020):

Revenue: \$7.5B Earnings: \$218M

## DIVIDENDS: Army: \$89M Air Force: \$48M

Marine Corps/Navy **\$16M**Total: **\$153M** 

Dividend per active duty Airman & Soldier: \$219

#### **STRUCTURE**

The Department of Defense's largest retailer, the Exchange is governed by a Board of Directors responsible to the Secretaries of the Army and Air Force.

The Exchange is fully aligned with the Army, Air Force and Space Force. A force multiplier for Soldiers, Airmen, Guardians and military communities, the Exchange improves military readiness, recruiting and retention.

#### **VALUE PROPOSITION**

The Exchange is a lifetime benefit that provides goods and services to the military community worldwide, offering tax-free shopping and military-exclusive pricing. 100% of Exchange earnings support the military community.

#### WHO WE SERVE

The Exchange serves an eligible customer base of 39 million active-duty military; retirees; National Guard members; Reservists; Purple Heart recipients; former prisoners of war; Veterans with service-connected disabilities; caregivers of eligible disabled Veterans designated by the Department of Veterans Affairs as primary family caregivers; non-disabled, honorably discharged Veterans (online only); authorized Public Health Service associates; authorized National Oceanic and Atmospheric Administration associates; Coast Guard members; DoD and Coast Guard civilian employees: and military family members.

#### **DIVIDENDS**

The Exchange is the 61st largest retailer in the U.S., achieving competitive earnings of 3,7% of sales in 2020. Exchange earnings support critical military Quality-of-Life programs that promote military readiness and resiliency including Child, Youth and School Services; Armed Forces Recreation Centers; and more. In the past 10 years, the Exchange distributed more than \$2.1 billion to these programs. All remaining earnings are reinvested into improving the shopping experience through new and renovated stores or technology.

The Exchange self-funds its operations budget through customer revenues, except for 3% of its funding, which is paid from appropriated funds to ship goods to service members overseas, as required by law.

#### **FOOTPRINT**

The Exchange operates more than 4,900 facilities with operations in more than 30 countries, 50 states, four U.S. territories (Guam, Puerto Rico, Northern Mariana Islands and American Samoa) and the District of Columbia. No matter where troops go, the Exchange goes with them. The Exchange serves troops in Southwest Asia, Africa, Europe and the Pacific.

#### FAMILY SERVING FAMILY

The Exchange supports Warfighters at the tip of the spear, bringing products, services and a taste of home to remote locations and war zones where traditional retailers can't operate. Since 9/11, nearly 4,900 Exchange associates have deployed to serve in conflict situations.

The Exchange is a major employer of military families. 85% of the Exchange's 35,000 associates are connected to the military, and 45% of the Exchange's U.S. workforce is made up of Veterans, military spouses and dependents.

The Exchange is committed to hiring 50,000 Veterans and military spouses. Hiring our heroes is a quality-of-life force multiplier. The Exchange gives spouses first consideration for open positions, and the continuity program lets military spouses transfer to an Exchange when their family has a permanent change of station. For military families, an Exchange career means benefit retention, retirement opportunity and stability. For more on careers with the Exchange, visit ApplyMyExchange.com.

#### EXCHANGE FACT SHEET | FISCAL 2020

#### **BUSINESS LINES AND SERVICES**

Facilities, lines of business and services include:



121 Department Stores



605 Convenience and Specialty Stores



1700+
e and Quick-serve
ores Restaurants with



+ 75 re Movie Theaters



2M+ Items offered at ShopMyExchange.com



167 Military Clot

Military Clothing stores outfitting 691,000 troops with combat uniforms in 2020



Distribution centers worldwide and the 11th-largest private retail fleet in the



School meal program lunches served to Warfighters' children annually



BE FIT options

1.6M
MILITARY STAR®
cardholders which
is operated by
The Exchange
Credit Program



3600+ Mall stores and kiosks, including barbershops and wellness services such as dentistry and optometry



**247**Gas stations dispensing more than 335 million gallons of fuel annually



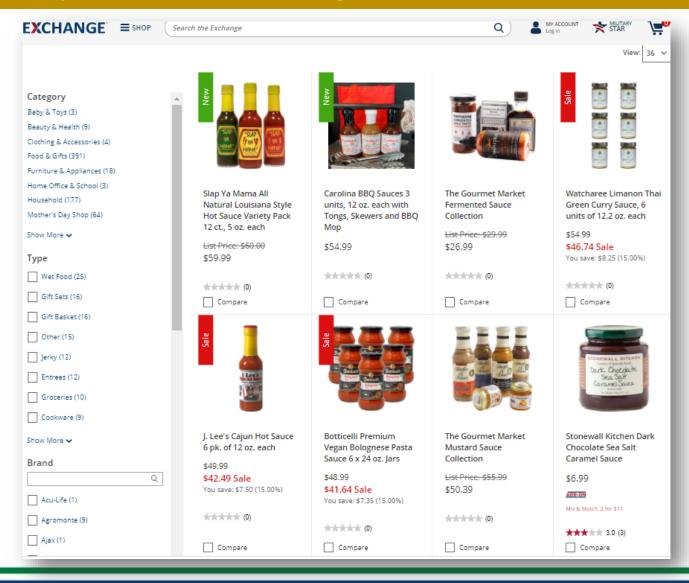
Plants providing baked goods and bottled water to troops overseas

#### PLUS

- Mobile field exchanges (stores on wheels) supporting military exercises and disaster support efforts (hurricanes, typhoons, forest fires, etc.)
- . TV, internet and cellphone services on military installations around the world
- · Robust logistics network—third largest shipper in the Defense Transportation System
- · Contingency operations including more than 300 facilities in remote locations
- · Business opportunities for Veterans, military spouses and dependents

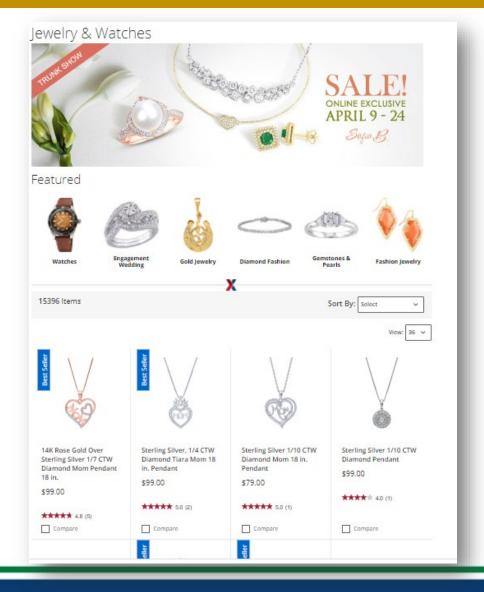
#### **EXCHANGE CREDIT PROGRAM**

The Exchange Credit Program offers affordable credit to the military community. Established by Congress in 1979 to protect service members from predatory lending, the credit program operates the MILITARY STAR® card for 1.6 million cardholders and manages a \$2.25 billion credit card receivables portfolio. Benefits include one of the lowest flat interest rates in the country among store cards, free shipping on online purchases and acceptance at all military exchanges and commissaries and online at ShopMyExchange.com, MyNavyExchange.com and ShopCGX.com.



### FOOD & GIFT Category

- •Food (2341)
- •Gift Cards (138)
- •Gift Baskets (433)
- Giftware & Collectibles (422)
- •Flowers (6)
- Military Pride (1865)
- Party Supplies (26)
- Marketplace (2)



#### Category

- •Watches (1367)
- Engagement & **Wedding** (1395)
- Diamond Fashion (3027)
- Gemstones & Pearls (3088)
- •Silver Jewelry (1999)
- •Gold Jewelry (1513)
- Fashion Jewelry (2431)
- Men's Jewelry (1599)
- Children's Jewelry (158)
- Custom Jewelry (6)
- •Jewelry Boxes (10)
- •Jewelry Cleaners &
- Accessories (26)
- Marketplace (2)
- Specialty Stores (5)



Stonewall Kitchen Sea Salt Crackers

\$5.99

ADD-ON

Mix & Match: 2 for \$11

\*\*\*\*\* (0)

Compare



Glutino Gluten Free Table Crackers, 7 oz. 4

List Price: \$19.88 \$16,90

\*\*\*\* (0)

Compare



Nabisco Ritz Crisp & Thins Cream Cheese & Onion 7.1 oz.

\$3.99

ADD-ON

\*\*\*\*\* (0)

Compare

Stonewall Kitchen

Mix & Match: 2 for \$11

\*\* to the 2.0 (1)

Compare

\$5.99

ADD-ON

Asiago Cheese Crackers



Aged Cheddar Beer Crackers

List Price: \$6.95 Log in for Exchange pricing

ADD-ON

Mix & Match: 2 for \$11

\*\*\*\* 5.0 (1)

Compare



Flackers Cinnamon Currant Flaxseed Crackers 8 pk., 5 oz. each

\$44.99

\$38.24 Sale

You save: \$6.75 (15.00%)

\*\*\*\*\* (0)

Compare



Nabisco Ritz Butter Flavor Crackers 10.3 oz.

\$4.29

\*\*\*\*\* (0)

Compare



Ritz Bits 3 oz. Cheese Big Bag 12 pk.

List Price: \$26.00 \$24.99

\*\*\*\*\* (0)

Compare



The Gourmet Market Breakfast in Bed Gift Crate

List Price: \$89.99 \$80.99

\*\*\*\* (0)

Compare



The Gourmet Market Little Bit of Everything Collection

\$54.99

\*\*\* 3.0 (2)

Compare



The Gourmet Market Spanish Fig and Cheese and Charcuterie Collection

List Price: \$92.99 \$83.69

\*\*\*\* (0)

Compare



The Gourmet Market Family Gathering Gift Basket

List Price: \$129.99 \$116.99

\* Robotch 1.0 (2)

Compare



The Gourmet Market Organic Pate Collection

List Price: \$39.99 \$34.99

\*\*\*\* (0)

Compare



The Gourmet Market French Premier Gift Basket

\$112.49

\*\* k k k 2.0 (1)

Compare



Wine Country Food Baskets The Classic Gourmet Food Basket

List Price: \$74.95 \$69,99

\*\*\*\*\* (0) Compare

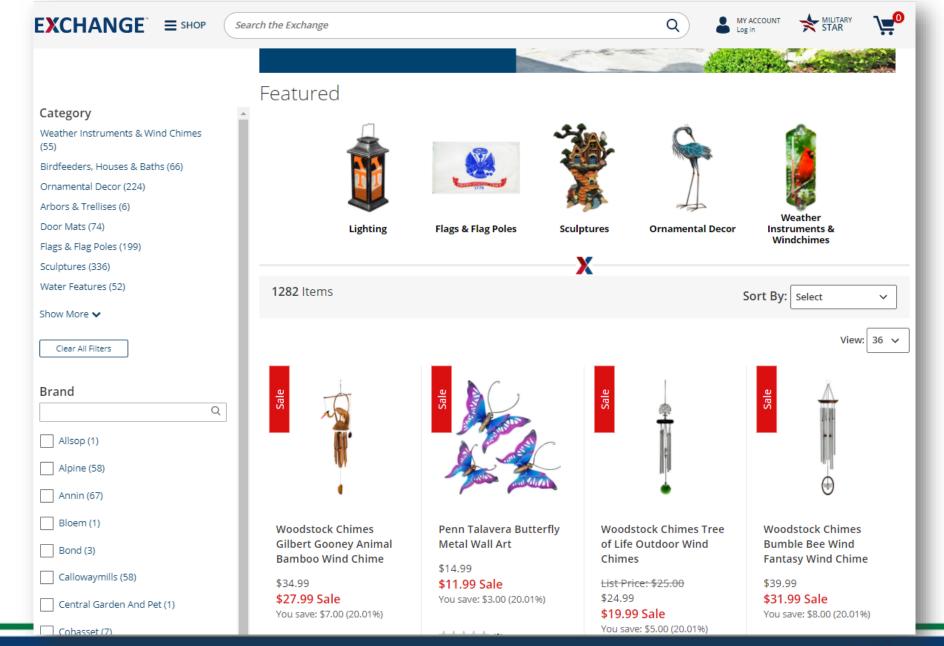


Wine Country Food Baskets Bon Appetit Gourmet Food Basket

List Price: \$39.95 \$35,96

\*\* 1.5 (2)

Compare





Three Dog Bakery Assort-Mutt Trio Soft **Baked Cookies** 

List Price: \$8.99 \$7.19

ADD-ON

\*\*\*\*\* (0)

Compare



Three Dog Bakery Carob Flavored Chips Cookies

List Price: \$4.49 \$3.89

ADD-ON

\*\*\*\*\* (0)

Compare



Three Dog Bakery Lick 'N Crunch Cookies 2 pk.

List Price: \$8.99 \$7.19

ADD-ON

Addatate (0)

Compare



Silverland Bakery Vegan Bakery Box 2 lb.

\$45.99

\*\*\*\* (0)

Compare



Liteful Foods Gluten Free **Breakfast Sampler Variety** 4 pk.

\$55.99

\$47.59 Sale

You save: \$8.40 (15.00%)

\*\*\*\*\* (0)



The Gourmet Market Southern Breakfast Foods

List Price: \$55.99 \$47.99

\*\*\*\* 4.0 (1)



The Gourmet Market Granola Comparison Kit

\$49.99

\*\*\*\* (0)



Liteful Foods Gluten Free Muffin Medley 3 Flavors 6 pk. x 4

\$58.99

\$50.14 Sale

You save: \$8.85 (15.00%)

\*\*\*\*\* (0)



CC Made Popcorn Gift Box

\$33.99



Pop Gourmet's Bold Flavor Popcorn Pack 12 pk., 7.5 oz. bags

\$37.99

\$32.29 Sale

You save: \$5.70 (15.00%)



True Pop Garlic Overdose 12 units, 4 oz. each

\$52.99

\$45.04 Sale

You save: \$7.95 (15.00%)



Naper Nuts & Sweets The Heavenly Trio

\$24.99



The Blue Ridge Fudge Lady Maple Fudge 2 lb.

\$41.99

\*\*\*\*\* (0)

Compare



The Gourmet Market Gourmet Pancake Sampler

List Price: \$47.99 \$39.99

\*\*\*\*\* (0)

Compare





Runamok Maple Pantry **Favorites Collection** 

\$46.99

\$39.94 Sale You save: \$7.05 (15.00%)

\*\*\*\* 4.3 (248)

Compare





Runamok Maple Cheese **Pairing Collection** 

\$46,99 \$39.94 Sale

You save: \$7.05 (15.00%)

\*\*\*\* (0)

Compare



Hickory Farms Jalapeno and Cheddar Cheese 3 Pk.

List Price: \$25.00 \$21.99



**AKA Snacks Palmonds** Flavor Assortment, 16 - 2 oz. bags

\$54.99

\$46.74 Sale

You save: \$8.25 (15.00%)



Swiss American Perfect Cheese Pairing for White Wine 3 pk., 8 oz. ea.

\$48.99



Stonewall Kitchen Chili Con Queso

\$5.99



Uttermost Abila Wooden Tray

List Price: \$210.00 Log in for Exchange pricing



Howard Miller Lakeside Tambour Style Wooden Mantel Clock

List Price: \$197.00 Log in for Exchange pricing



Alpine Wooden Snowman Statue

\$213.99



Howard Miller Lorna Flat Top Wooden Sofa Table Clock

List Price: \$447.00 Log in for Exchange pricing



Cuvee Coffee Ground West Pole Dark Roast 12 oz.

\$69.99

bags, 6 pk.

\$59.49 Sale

You save: \$10.50 (15.00%)



Traeger Smoked Bloody Mary Mix 25 oz.

List Price: \$16.99 Log in for Exchange pricing

Asami Wellness Tea Variety Gift Set with Kenyan Tea Scoop

\$84.99

\$72.24 Sale

You save: \$12.75 (15.00%)



The Gourmet Market Blossom Water Collection 12 Pk.

\$24.99



Mozaics Variety Pack Organic Popped Veggie & Potato Chips 48 bags, 0.75 oz. each

List Price: \$71.52 \$69.99



Spinning Wheel Brands Veggie Vegan Chips & Dips Care Package 36 items

\$62.99 \$53.54 Sale

You save: \$9.45 (15.00%)



Novacrisp Grain Free Cassava Sea Salt 4 oz. bags, 12 pk.

\$45,99

\$39.09 Sale

You save: \$6.90 (15.00%)



Regrained Urban Garden SuperGrain+ Puffs 12 units, 3.5 oz. ea.

\$49.99

\$42.49 Sale

You save: \$7.50 (15.00%)

# Army Air Force Exchange Services (AAFES)

## **Exchange Supplier's** Handbook

May 2016

OPR: MD



Change Number 1, 31 August 2018

C	ONUS				
MARYLAND					
ABERDEEN PROVING GROUND Facility Number: 0205100400 Alm Number: 1040505 Bildg. 2401, Chesapeake and Raritan St. Aberdeen Proving Ground, MD 21005 Phone: (410) 272-8628 FAX: (410) 273-0264 Support DC: Dan Daniel	JOINT BASE ANDREWS Facility Number: 0203100400 Aim Number: 1040303 Bidg, 1811, G Street Andrews AFB, MD 20762 Phone: (301) 568-1500 FAX: (301) 420-3337 Support DC: Dan Daniel				
EDGEWOOD AREA Facility Number: 0205110500 Aim Number: 1040603 Bidg. E4224, Magnolia and Wise Street Edgewood Arsenal, MD 21010 Phone: (410) 671-6097 Support DC: Dan Daniel	FORT DETRICK Facility Number: 0206101000 Alm Number: 1040909 Bldg. 1425, Porter Street Frederick, MD 21701 Phone: (301) 619-2262 FAX: (301) 662-7755 Support DC: Dan Daniel				
FORT MEADE Facility Number: 0206100100 Aim Number: 1040712 Bldg. 2799, Rose St. Fort Meade, MD 20755-0249 Phone: (410) 305-8625 FAX: (410) 695-5933 Support DC: Dan Daniel	WARFIELD ANG BRANCH STORE Facility Number: 0205110100 Aim Number: 1040512 Bldg, 1110, 2701 Eastern Blvd. Baltimore, MD 21220-2889 Phone: (410) 391-2447 Support DC: Dan Daniel				
	SACHUSETTS				
FORT DEVENS (under Hanscom AFB) Facility Number: 1675125000 Alm Number: 1045233 58 McArthur Ave. Fort Devens, MA 01432 Phone: (978) 772-6838 FAX: (978) 772-5521 Support DC: Dan Daniel	HANSCOM AFB Facility Number: 1675100300 Aim Number: 1043003 Bildg. 1709-8, 100 Elgin Street Hanscom AFB, MA 01731-5000 Phone: (781) 274-0580 Support DC: Dan Daniel				
NATICK LABORATORIES (under Hansoom AFB) Facility Number: 1675110100 Alm Number: 1045303 15 Kansas St., Bildg. 1 Natick, MA 01760 Phone: (508) 233-4797 Support DC: Dan Daniel	WESTOVER ARB (under Hanscom AFB) Facility Number: 1672100100 Aim Number: 1045601 Bidg, 5200, 291 Heroules Rd. Chicopee, MA. 01022-5413 Phone: (413) 593-5841 FAX: (413) 593-5841 Support DC: Dan Daniel				

#### Section 2 Selling to the Exchange

- 2-1. The Exchange purchases retail merchandise, supplies, equipment and services from a variety of markets. These purchases involve many forms of purchasing and item selection. Although purchases may be made from other governmental sources, most of our purchases are made directly from private businesses. We make competitive purchases through the negotiated method (as opposed to the formal advertising method used in some appropriated fund acquisitions) on the basis of full and free competition to the extent practicable. Any reputable firm or individual may apply to sell its product or services to the Exchange and will be given fair and impartial consideration.
- a. Avoid sending any unsolicited samples of merchandise or products to the Exchange. If any samples are required for product evaluation purposes, you will be specifically requested to provide them.
- b. Send us your product brochure(s) or other descriptive literature which portrays the merchandise or products you are interested in selling.
- 2-2. The Exchange receives numerous requests throughout the year for contract information. The Freedom of Information Act (FOIA) allows public access to government records. If you submit a proposal to the Exchange that has proprietary information, that information should be flagged as proprietary. In addition, you should supply proper documentation as to why the data should not be released under FOIA
- 2-3. All suppliers must comply with Exchange purchase order retail terms and conditions and supplier requirements. Suppliers will be charged for noncompliance.
- 2-4. The sale of some categories of retail merchandise is limited within CONUS by Department of Defense Instruction (DoDI) 1330.21, Armed Services Exchange Regulations (ASER), approved by the U.S. Congress. The list of items, authorized for CONUS sale as of the date of publication, is on page 13. There are no limitations on retail merchandise sold in overseas exchanges.
- 2-5. Since the Exchange is a retailing organization serving the needs of the military community and retail agreements, we select items for resale on the basis of a product's demonstrated customer acceptance in the commercial marketplace. Due to space and investment limitations, we avoid being a test market for new and unproven products.

#### General Procurement Information

2-6. Exchange HQ and its overseas purchasing elements conduct negotiations and establish sources for merchandise, food and services provided worldwide in exchanges. Firms or individuals wanting to sell their products to the Exchange should contact the appropriate HQ Buying Division. See "Frequently Called Telephone Numbers" in Section 1.

#### Hawaii

2-7. HQ-MD has a buyer located in Hawaii. The address is:

Hawaii Buying Office 265 McClelland Street, Bldg 2171 Hickam AFB, HI 96853-5297

Exchange Supplier's Handbook



# Navy Exchange (NEX)

### Doing Business with Navy Exchange (NEX):

The method of doing business with NEX depends on the type of merchandise or service being offered; NEX buying is done by General Merchandise Group and by Corporate Contracts located at the NEXCOM Headquarters

- Vendor Business Guide: <a href="https://www.mynavyexchange.com/nex/doing-business-with-us/vendor-guide">https://www.mynavyexchange.com/nex/doing-business-with-us/vendor-guide</a>
- •Navy Exchange (NEX) Guide to Doing Business: <a href="https://www.mynavyexchange.com/nex/doing-business-with-">https://www.mynavyexchange.com/nex/doing-business-with-</a> us/guide-to-doing-business
- Merchandising Contacts Vendors List: https://www.mynavyexchange.com/assets/Static/DoingBusinessWithUs/Merchandising Contacts Vendors 12212020 .xlsx
- •If you are interested in becoming a potential supplier for their retail stores https://www.mynavyexchange.com/nex/doing-business-with-us
- •You must request a Vendor/Buyer Login account through the Vendor Digital Flyer: https://www.mynavyexchange.com/nex/doing-business-with-us/vendor-buyer-login

# Marine Exchange (MCX)

### Doing Business with Marine Exchange (MCX):

The centralized merchandising staff at Headquarters (HQ) Marine Corps Exchange is responsible for system wide retail programs to include advertising; corporate merchandising and private label programs, policy and coordination of information, and markets for the exchanges. MCX merchandising policy is to respond to customer demand when selecting items and brands. http://www.mymcx.com/index.cfm/about/partner/

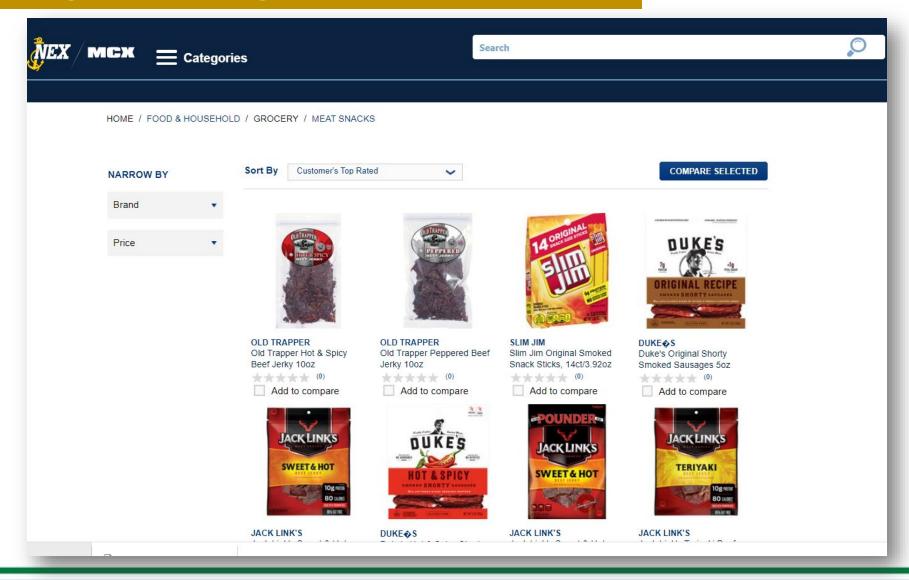
The Vendor Standards Guide: http://www.mymcx.com/myMCX/assets/MCX%20VENDOR%20STANDARDS%20GUIDE%207-1-2020.pdf

**Current MCX Buyer Contact Listings:** 

http://www.mymcx.com/myMCX/assets/File/Bus%20Ops%20Phone%20List%202%20Mar%2021.pdf

Online Sales site mymcx.com **MERGED** with mynavyexchange.com in October 2020

# Mynavyexchange.com (merged MCX & NEX Online)



# Coast Guard Exchange (CGX)

**CGX** 

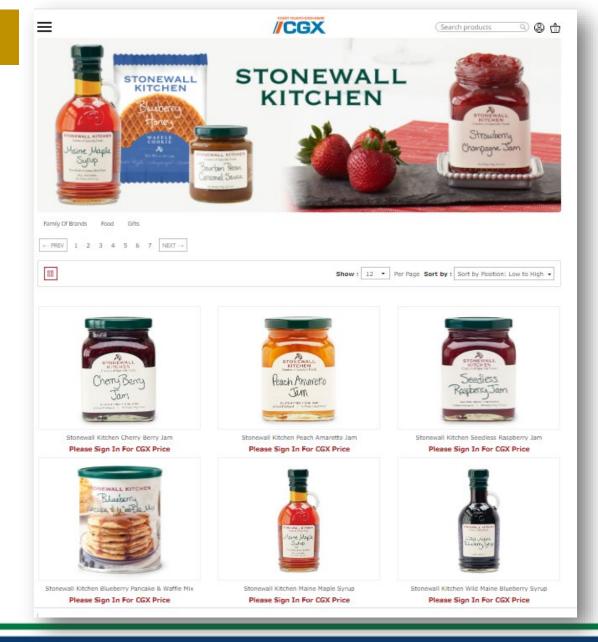
If you are interested in becoming a potential supplier for the CGX stores reference the following link:

https://shopcgx.com/footer-doing-business.html

You can click on the link below to create a free company and product profile on RangeMe.

• <a href="https://www.rangeme.com/coast-guard-exchange">https://www.rangeme.com/coast-guard-exchange</a>

# shopcgx.com (CGX Online)



# Can I Sell My Alcohol/Liquor/Spirits to the Exchanges?



#### Army / Air Force

- Buyer III Spirits (214) 312-6583
- Buyer III Beer (214) 312-6584
- Buyer III Wine (214) 312-6806
- Buyer III Non-Alcoholic (214) 312-6748



#### Navy

- Debbie.Scher@nexweb.org (757) 631-3861
  - Mid-August Reach out to Debbie
  - Presentations scheduled
  - October internal applicant reviews / selections



#### Marines

- Buyer Spirits Joe.Cella@usmc.org (703) 784-4121
- Buyer Beer & Wine Pia.Williams@usmc.org (703) 432-0345



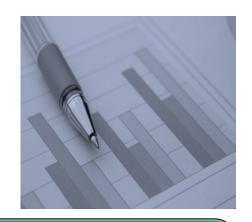
#### **Coast Guard**

• Jim.Goldage@cgexchange.org (757) 842-4720



### Doing Business with the Exchanges

It is helpful to have CPG (Consumer Packaged Goods) data. CPG data is information about sales marketing and sales predictions generated by pre-determined datasets. It is used by companies to drive up conversions and ensure that their business is as profitable as possible. It addresses any product or consumer behavior data that is relevant to producers and retailers. There are 3 major data providers for CPG manufacturers. These organizations offer comprehensive product metrics on the largest scale, making them essential references for any CPG data analytics team.



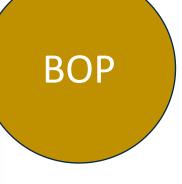
Nielsen – The Nielsen Company is a global information, data, and management company that aggregate data on consumer goods, consumer behavior, and media. It provides a comprehensive overview of products and purchasing behavior in over 100 countries using syndicated data.

IRI – IRI is a market research company and digital data analysis company. Its datasets cover purchasing, media, social, causal loyalty channels.

SPINS – SPINS is a syndicated data and retail measurement platform specializing in cross-channel point of sales reporting alongside data-based services and solutions. It covers both the Natural and Conventional goods categories IRI is a market research company and digital data analysis company. Its datasets cover purchasing, media, social, causal, and loyalty channels.

# Federal Bureau of Prisons (BOP)





# Federal Bureau of Prisons (BOP)

#### **BOP Small Business Office**

The BOP is committed to ensuring that small businesses play an integral role in satisfying its mission. The BOP Small Business Office, located within the Procurement Executive Office, is responsible for promoting the use of small business goals in procurements throughout the BOP.

To learn more about how to do business with the BOP or how to find current contracting opportunities, contact BOP Small Business Office fbop-adm/procurementpolicysection@bop.gov

Pertinent information can also be found on the Doing Business With The Department of Justice page https://www.justice.gov/osdbu/doing-businessdepartment-justice

For a current listing of all DOJ small business representatives and procurement offices, refer to Contact a DOJ Representative page https://www.justice.gov/osdbu/contact-dojrepresentative

# BOP

- BPAP is an acronym for "Bureau of Prisons' Acquisition Policy."
- It was established to provide uniform acquisition policy for institutions and offices within the Bureau
- It supplements the Federal Acquisition Regulations (FAR) and the Department of Justice Acquisition Regulations (JAR)

# Federal Bureau of Prisons (BOP)

## **How BOP Acquires Goods and Services**

Simplified Acquisition Procedures (SAP) -For acquisitions valued at less than \$250,000, Simplified Acquisition Procedures (SAP) may be used. This method involves obtaining either oral or written price quotes. The award is based on the quote that represents the best value to the BOP when price and other factors are considered.

Sealed Bidding - In sealed bidding, the solicitation document is referred to as an Invitation for Bids (IFB). The IFB is generated and posted to beta.sam.gov Contract Opportunities website. A contract award is made to the responsible bidder whose bid, conforming to the IFB, represents the best value to the BOP, considering only price and price-related factors specified in the IFB.

Contracting by Negotiation - The solicitation document for the negotiation method is commonly referred to as a Request for Proposal (RFP).

- Competitive Negotiations Vendors are asked to submit proposals and support them as necessary with specific information
- Non-Competitive Negotiation At times, circumstances do not permit the use of competitive procedures. Federal agencies may then use the negotiation method on a non-competitive or restricted basis
- Only one responsible source exists that can provide the required supply or service
- An unusual and compelling urgency exists
- A statute authorizes or requires that an acquisition be made through another agency (e.g., Small Business Administration) or from a specified source (utilities)

# Federal Bureau of Prisons (BOP)



Acquisition
Offices & Contact
Information

Each BOP Facility
<a href="https://www.bop.gov/locations/list.jsp">https://www.bop.gov/locations/list.jsp</a> is responsible for buying their own necessary supplies, services, and equipment; therefore, you should contact the *Contracting Office* noted in each contract or solicitation.

Central Office's Business
Office (COBO) is
responsible for local
acquisitions for Central
Office. The COBO
acquisition office is
located at 320 First
Street, NW, Room 5006,
Washington, DC 20534.

# Military Base Clubs

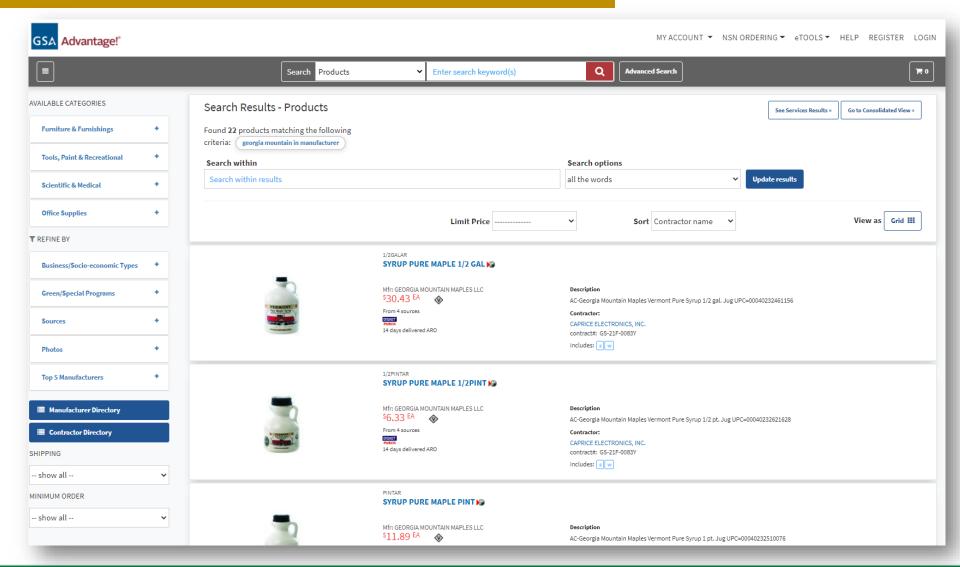


Some bases / posts have on site clubs. Historically these were known as Officer, or Non-Commissioned Officer (NCO) Clubs; Many have closed or redesignated to "All Rank"; Contact bases/posts at a local level to determine if there is a club and who to contact for purchases

Each club will have a Point of Contact (POC) and their own different process; some may only buy from local vendors; You should contact each club separately to get information on how to sell your product

To identify military bases you can use this tool: <a href="https://www.toda">https://www.toda</a>
<a href="mailtary.com/w">ysmilitary.com/w</a>
<a href="mailtary.com/w">ays-to-</a>
<a href="mailtary.com/w">serve/bases-</a>
<a href="mailtary.com/w">around-world</a>

## **GSA Advantage**





# **GSA Multiple Award Schedules**

The **GSA Multiple Award Schedule** Program, also referred to as the "Schedule," is the premier contract vehicle for the federal government. The Schedule Program is a long term governmentwide contract between commercial suppliers and the federal government. Suppliers give federal, and in some cases state and local buyers (including tribal governments and some educational institutions), access to millions of commercial products and services at negotiated ceiling prices. Holding a Schedule contract can open doors for businesses, but it requires effort and commitment on your part to succeed.

Is the Schedule a Good Fit for Me? If your company is interested in applying for a GSA Multiple Awards Schedule (MAS) contract and becoming a MAS Schedule contractor, your company should review this webpage: https://www.gsa.gov/buying-selling/purchasingprograms/gsa-schedules/selling-through-schedules/prospective-schedule-contractors-are-schedules-a-good-fit-for-me.

**Selling to the government** via the **MAS Schedules Program**, in order to understand what it means, your company should also review this webpage: https://www.gsa.gov/buying-selling/purchasing-programs/gsa-schedules/selling-to-the-government.

GSA's Vendor Toolbox is divided into three steps; Research, Analyze and Decide. It is designed to help you learn about and understand the Federal market while you walk through a process that will enable you to Research, Analyze, and ultimately Decide whether to submit a proposal to GSA (i.e. apply to get on schedule). For more information, please visit https://vsc.gsa.gov/RA/toolbox.cfm

gsa eLibrary

**GSA Federal Acquisition Service** 

welcome! GSA eLibrary is your one source for the latest GSA contract award information. GSA offers unpar today's acquisition challenges. GSA's key goal is to deliver excellent acquisition services that provide best service, for federal agencies and taxpayers.

Search Contractor Directory (a-z)

🖫 Category Guide

Information Technology

Office Management

Facilities

Human Capital

Total Solution Search

- Furniture & Furnishings
- ▶ Industrial Products and Services
- Miscellaneous
- ▶ Professional Services
- ▶ Security and Protection

# **GSA** eLibrary

If you would like to locate current contract holder or manufacturer on GSA Advantage, be broad in your search such as "food" to identify manufacturers. You can go to their GSA Advantage Catalog and see if there is a fit for your product.

# Conduct **Market** Research and Develop Leads

Scientific Management and Solutions Transportation and Logistics Services

> Research to see if your competitor has a GSA Contract and if they don't it may give your product a corner on the market if the government is buying your product

Research the federal procurement marketplace to identify what federal agencies and departments have historically purchased your product and/or service. Use FPDS or USA Spending to identify:

Who is buying your product or service in the federal market

How much they are buying

Who your key competitors are

What contracts are set to expire that can become potential opportunities



# Selling through GSA MAS



- If your company decides to pursue a MAS Schedule contract, your company should read the GSA Schedule Roadmap - Guide to Preparing a Schedule Offer . For more information <a href="https://www.gsa.gov/buying-selling/purchasing-programs/gsa-">https://www.gsa.gov/buying-selling/purchasing-programs/gsa-</a> schedules/selling-through-schedules/guide-to-preparing-a-schedule-offer. For More information about the GSA MAS Schedule Program visit: GSA Interact
- NOTE: The GSA "99--Multiple Award Schedule" solicitation is posted at https://beta.sam.gov/opp/9c6569ce85314504b780b8778abde405/view, click on this link to view and download the solicitation. If you have questions about the MAS Schedule solicitation, the FAS National Customer Service Center, phone number is 800-488-3111 and email is: NCSCcustomer.service@gsa.gov.

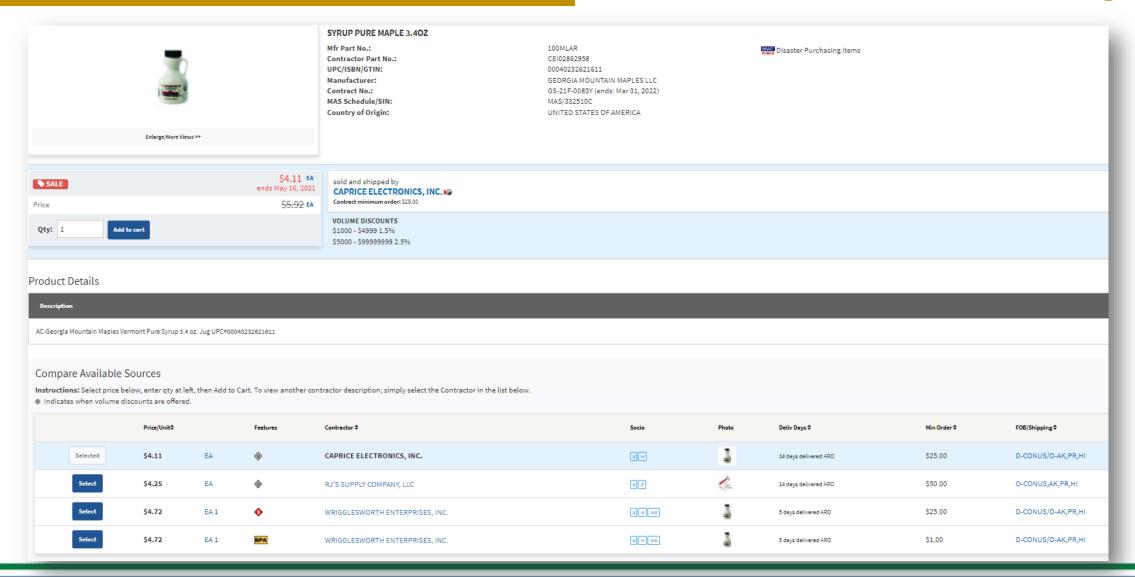
# Subcontracting

- **Subcontracting** allows small businesses to sell to the government by partnering with a business that is already on schedule. As shown, use <u>GSA Advantage</u> or <u>GSA eLibrary</u> to find potential large prime business contractors. Small businesses must contact prime contractors directly.
- If you need more information about opportunities listed in the directory, reach out to one of the <u>eleven regional GSA Small</u> <u>Business Centers</u>.
- If you decide to market your product to a company that has a GSA Schedule, and they decide they want to put your product on their schedule, they will inform you what they need from you.





# Subcontracting



84912 LAUGHLIN ROAD

#### **COOKIES COOKIES** Mfr Part No.: SCOPL46-CSNI Contractor Part No.: SCOPL46-CSNI Manufacturer: SNUGZ USA COOKIES DIV Contract No.: GS-03F-0195W (ends: Jul 6, 2025) MAS Schedule/SIN: MAS/339999F Warranty: STANDARD WARRANTY Country of Origin: UNITED STATES OF AMERICA Weight: 999.000 LB Enlarge/More Views >> Order Increment: \$1.95 EA Price sold and shipped by ADVERTISING/MARKETING/STRATEGIC PLA Qty: 1 Add to cart Contract minimum order: \$100.00 Contract: GS-03F-0195W Business type: 8(a) contract award Small Business ADVERTISING/MARKETING/STRATEGIC PLA Disadvantaged business Address: 84912 LAUGHLIN ROAD. Woman owned business EUGENE, OR97405 Women Owned (WOSB) E-Mail: lpocan@pacinfo.com Women Owned (EDWOSB) EPLS: Contractor not found on the Excluded Parties List System Web Address: http://www.amspromogroup.com Contract end date: ☑ View Contractor Catalog lpocan@pacinfo.com Order Status POC: DUNS: 829569586 Ordering Information: Contact the office nearest you if more than one location is shown. Name/Order POC Email Fax Number City, State Zip Code Phone Number

EUGENE, OR

97405

541-344-0794

541-465-1380

# Subcontracting

ADVERTISING/MARKETING/STRATEGIC PLA

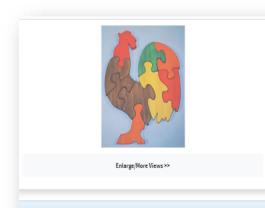
adpromo@charter.net

\$24.56 EA

sold and shipped by

UNBEATABLE SALE, COM INC Contract minimum order: \$25.00

#### Outside the Box



Add to cart

#### THE PUZZLE-MAN TOYS W-1171 WOODEN...

W-1171 Mfr Part No.: Contractor Part No.: CRWP120

Manufacturer: CHARLIES WOODSHOP

Contract No.: GS-03F-021GA (ends: Dec 14, 2021)

MAS Schedule/SIN: MAS/339930

Country of Origin: UNITED STATES OF AMERICA



THE PUZZLE-MAN TOYS W-1130 WOODEN...

Mfr: CHARLIES WOODSHOP

\$21.92

From 1 source



THE PUZZLE-MAN TOYS W-1147 WOODEN...

Mfr: CHARLIES WOODSHOP

from \$24.56

From 1 source



THE PUZZLE-MAN TOYS W-1300 WOODEN...

Mfr: CHARLIES WOODSHOP

\$74.64

From 1 source

Gift "type" items as educational items



THE PUZZLE-MAN TOYS W-1159 WOODEN...

Mfr: CHARLIES WOODSHOP \$16.65



THE PUZZLE-MAN TOYS W-1156 WOODEN...

Mfr: CHARLIES WOODSHOP

from \$14.01



THE PUZZLE-MAN TOYS W-1148 WOODEN..

Mfr: CHARLIES WOODSHOP

\$25.43



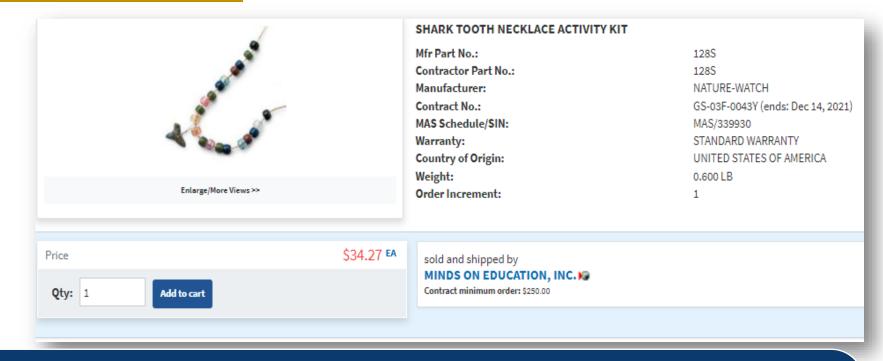
THE PUZZLE-MAN TOYS W-1103 WOODEN...

Mfr: CHARLIES WOODSHOP

From 1 source

#### Outside the Box

Gift "type" items as educational items

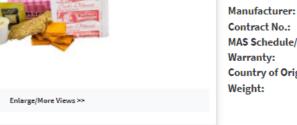


For 25 participants. What better way to introduce young scientists to the amazing world of sharks than with our make-yourown Shark Tooth Necklace Activity Kit? Children are fascinated by sharks - they'll love to learn about how long sharks have been around, how big they can get and how many teeth they have (up to 3,000!). Activity Kit includes: real shark teeth, beads and necklace materials. Shark teeth are typically Whitetip Shark, Bull Shark or Tiger Shark teeth. Also includes our exclusive instructor's activity guide, which details the project and offers loads of other ideas. A reproducible page offers fun facts about sharks, a shark puzzle and more. Loads of instructor activity ideas are included. Ages 6 and up.

#### Outside the Box



# Combining items into a new product



BREAKFAST SNACK BOX

Mfr Part No.:

Contractor Part No.:

MAS Schedule/SIN:

Country of Origin:

BREAKFASTBOX

BREAKFASTBOX

HIT PROMOTIONAL PRODUCTS

47QSMA20D08NW (ends: Jan 6, 2025)

MAS/339999F

STANDARD WARRANTY

UNITED STATES OF AMERICA

0.100 LB

\$9.15 EA sold and shipped by Add to cart

Price

Qty: 1

A.R.S. MARKETING, INC. Contract minimum order: \$100.00

The GSA Art in Architecture Program oversees the commissioning of artworks for new federal buildings nationwide. These artworks enhance the civic meaning of federal architecture and showcase the vibrancy of American visual arts. All artist candidates for Art in Architecture commissions are drawn from GSA's National Artist Registry, which is a database of artists who have submitted digital images of their past work for review by GSA panels. The registry is open to all Americans. Instructions for joining the National Artist Registry are included in the links below:

 Art in Architecture Program Office of the Chief Architect **U.S. General Services Administration** 1800 F Street NW, Suite 5400 PCAC Washington, DC 20405

**National Artist Registry Instructions:** 

https://www.gsa.gov/cdnstatic/National Artist Registry Instructions MAR 2016.pdf

Download the GSA Form GSA7437-16f pdf file:

https://www.gsa.gov/forms-library/art-architecture-program-national-artist-registry

Download GSA Art in Architecture Policies and Procedures:

https://www.gsa.gov/cdnstatic/FINAL%20FOR%20ISSUANCE%20081720%20-%20GSA%20ART%20IN%20ARCHITECTURE%20POLICIES%20AND%20PROCEDURES%20-

%20Copy.pdf

### Art in Architecture

#### **Types of Media Accepted**

U.S. CITIZEN	EN MEDIA (Check as many as apply)					
YES	PAINTING	GRAPHIC	TEXTILE	OTHER (Specify)		
□ NO	SCULPTURE	ARCHITECTUR	ARCHITECTURAL ARTS POETRY			
MATERIALS (Check up to six)						
ACRYLIC		FRESCO		PHOTOGRAPH		
ALABASTER		GLASS		PLASTER		
ALUMINUM		GRANITE		POLYMER		
BRONZE		GRAPHITE		RESIN		
CANVAS		□ INK		STAINED GLASS		
CAST STONE		LACQUER		STEEL		
CERAMIC		LIGHT		STONE		
CHARCOAL		LIMESTON		STUCCO		
COMPUTER	R GRAPHICS	LINEN		TEMPERA		
CONCRETE		MARBLE		TERRA COTTA		
COPPER		METAL		TILE		
COR-TEN STEEL		MIXED MAT	ERIALS	WATER		
ENAMEL		MOSAIC		WATER COLOR		
ENCAUSTIC	C	OIL		WOOD		
ENVIRONMENTAL/EARTH		PAPER		VIDEO		
FIBER		PASTELS		OTHER (Specify)		
FIBERGLAS	SS	PENCIL				

#### National Park Service (NPS)

#### **Authorized Concessioners**

https://www.nps.gov/subjects/concessions/authorized-concessioners.htm

- The Commercial Services Program of the National Park Service (NPS) administers more than 500 concession contracts with gross receipts totaling about \$1 billion annually. (PDF 290 KB)
- Our concessioners employ over 25,000 hospitality industry people during peak season providing services ranging from food and lodging, to white water rafting adventures.
- The Commercial Services Program administers these contracts, including monitoring the performance of concessioner operations. Concessioners offer goods and services to park visitors otherwise not provided by NPS personnel. By welcoming the private sector as a partner in park operations, the NPS broadens the economic base of the region in general and the communities surrounding the parks in particular.
- Find out how you can do business with us.

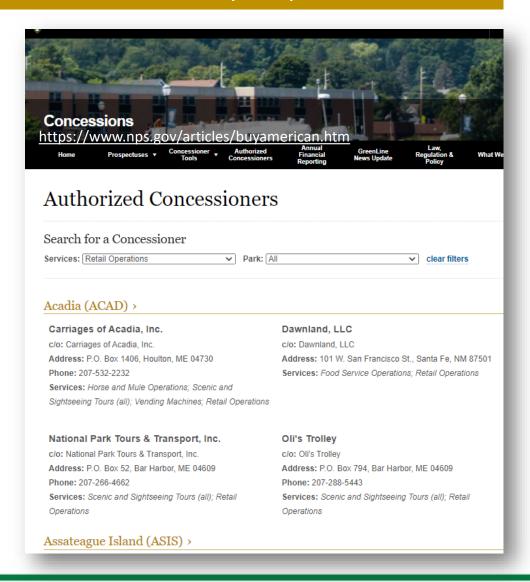
### Buy American

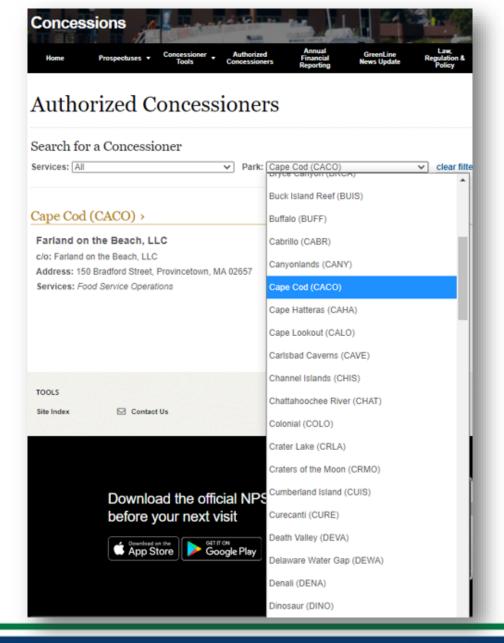
https://www.nps.gov/articles/buyameri can.htm

- The National Park Service (NPS) has supported the sale of American-made products in its concession retail shops for many years. All new concession contracts have specific language encouraging the sale of these items, and concessioner evaluations include a review of concessioner performance against these goals.
- Federal regulations provide concessioners financial incentives to sell authentic native handicrafts. Bids for retail services often include questions regarding how prospective offerors will promote the sale of these items.
- The NPS reinforced this position in a policy statement to the field indicating that to contribute to our nation's economy the NPS should continue to encourage the sale of American-made products in concession stores.



#### National Park Service (NPS)







# VT PTAC CONTACT INFORMATION

Bonnie.Sanders@vermont.gov Central

Brenda.Plastridge@vermont.gov **Northeast** 

Ed.Williams@vermont.gov Southeast

**Northwest** Babette.Lizotte@vermont.gov

Elizabeth.Adams@vermont.gov Southwest

Joanne.Spaulding@vermont.gov Director

Leonarda.Stewart@vermont.gov Admin Svcs

**SURVEY** 

